

 **txaeyc** **60<sup>TH</sup>**  
ANNIVERSARY  
**annual conference**

October 10-12, 2024 | Frisco, TX

advocacy • resources • collaboration

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## Sponsorship Guide



# FORECASTING & PAST ATTENDEE INFORMATION

All Conference Sponsors receive recognition on the TXAEOYC website and in all conference email communications, plus a complimentary exhibit booth and access to the conference attendee list!

## FORECASTED FOR 2024

  
**Sold Out Event!**

**1/3 First-Time Attendees**  



  
**30-35+% Group Registration**

**25+% Early Bird Registration**  


  
**120+ Sessions**

  
**150+ Presenters**

  
**5 Special Events**

  
**50+ Exhibitors**

  
**10+% Trainers**

  
**5+% Gov. Agency**

  
**80+% Female**

  
**5+% Students**

## EVENT DATA

  
**Last 5 conferences have sold out!**  
**Average Attendance:**  
**1,300+**

  
**22% Identified as Administrators**

  
**45% Identified as primarily working with infants, toddlers, and preschoolers**

  
**70% Non-Members**  
**23% Members**

# 2024 SPONSORSHIP PACKAGES

All Conference Sponsors receive recognition on the TXAEYC website and in all conference email communications, plus a complimentary exhibit booth and access to the conference attendee list!

Name ( )

**SOLD!**

...ing that your brand is throughout the entire event.



## Keynote Sponsors (2) (\$8,000)

Shine at the Conference! As a Keynote Sponsor, you'll receive prominent recognition during the introduction of our inspiring keynote sessions. With only two sponsorships available, this is your chance to elevate your brand and connect with leaders in early childhood education

## Program Sponsor (1) (\$7,500)

Be front and center at our conference! As the exclusive Program Sponsor, your logo will be the only ad featured on the program cover, ensuring maximum visibility. This unique opportunity guarantees that your brand stands out to every attendee from the moment they receive their program



**SOLD!**

... offering the full program personalized features to enhance their experience. As the Conference App Sponsor, your logo will be exclusively featured within the app, ensuring maximum visibility throughout the event.

# 2024 SPONSORSHIP PACKAGES

All Conference Sponsors receive recognition on the TXAEYC website and in all conference email communications, plus a complimentary exhibit booth and access to the conference attendee list!

## Public Policy Luncheon Sponsor (\$5,000)

Stand out at the Public Policy Luncheon! This event offers attendees a unique chance to learn from key policymakers and advocates about the current early childhood policy landscape in Texas. Don't miss this opportunity to highlight your commitment to early childhood education!

## Accreditation Tour Sponsor (\$3,500)

As the tour sponsor, your brand will be prominently featured on signage on location, ensuring widespread recognition among industry leaders and educators. This is your chance to showcase your commitment to educational excellence and expand your network!

## Accreditation Luncheon Sponsor (\$5,000)

Celebrate excellence in early education! The Accreditation Luncheon honors NAEYC-accredited programs across Texas and educates attendees about the accreditation process. As the Luncheon Sponsor, you'll receive prominent recognition on event signage

**SOLD!**

prominently throughout the tour. This sponsorship offers a unique opportunity to engage with attendees as they explore innovative outdoor learning spaces, fostering meaningful connections and enhancing your brand's recognition

## Advertising Opportunities

**Amplify your reach with our exclusive advertising options tailored to maximize your brand's visibility!**

Engage attendees with targeted opportunities!

- **App Push Notification (\$400)**
- **Banner Ad (\$1,000)**
- **Access to the Conference Attendee List (\$850).**

Explore other impactful opportunities designed to enhance your presence and drive meaningful engagement throughout the event!



# 2024 CUSTOMIZABLE SPONSORSHIPS

TXAEOYC offers customizable sponsorship opportunities to suit your specific preferences and budgets. Whether you want to enhance your visibility, engage with attendees, or create a memorable experience, we will work closely with you to design a sponsorship package that aligns perfectly with your objectives!

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## **President Reception Sponsor (1)**

Be the Star of the President's Reception! Renowned as the highlight of the conference, the President's Reception invites all attendees to an unforgettable evening filled with delectable food, delightful drinks, and lively dancing. As the esteemed reception sponsor, you'll have the exclusive opportunity to address and engage with the entire audience, positioning your brand at the center of this prestigious event. Seize this unique chance to shine and leave a lasting impression on industry leaders and influencers.

## **Photo Booth/Atrium Activation Sponsor (1)**

Boost your brand's visibility by sponsoring our interactive Photo Booth/Atrium Activation. Your logo will be prominently featured on all photo booth materials and digital photos, ensuring maximum exposure. Engage attendees as they capture and share memorable moments on social media. Create lasting impressions and elevate your brand presence at the conference with this exciting sponsorship opportunity!

## **Members Lounge Sponsor (1)**

Elevate Your Brand with the Members Lounge Sponsorship! Become a key part of the conference by sponsoring the exclusive Members Lounge, a serene haven where attendees can unwind, network, and recharge. As the Members Lounge sponsor, your brand will be prominently displayed throughout the lounge, ensuring high visibility among influential industry professionals. You'll have the unique opportunity to interact with members in a relaxed setting, fostering meaningful connections and enhancing your brand's prestige.

## **Exhibit Hall Happy Hour Sponsor (1)**

Enhance your brand's presence by sponsoring the Exhibit Hall Happy Hour! Your logo will be prominently displayed throughout the event, giving you prime visibility as attendees enjoy drinks and networking. This sponsorship offers a unique opportunity to engage with conference participants in a relaxed, social setting, creating lasting connections and boosting your brand's recognition.