

Advocacy 101

What is Advocacy?



Advocacy is the process of supporting a cause. There are many ways to advocate for early childhood education, such as meeting with elected officials, sharing your own personal story, building relationships with colleagues and community members, and on-going learning and professional development. **There is no set way to advocate!**

THE ADVOCACY PROCESS

IDENTIFY

Be clear about the issue you are advocating for

RESEARCH

Keep up to date on the issue

THE ASK

Be specific on what is being asked for

ENGAGE

Emails, calls, meetings, & sharing information

FOLLOW-UP

Continue to check-in and provide resources

THE IMPORTANCE OF ADVOCACY

ENABLES

- Allows voices to be heard, especially those without

ESSENTIAL

- Provides critical information to leaders

EFFECTIVE

- Influences laws and policies

EDUCATES

- Highlights resources and promotes problem-solving



Texas Association for the
Education of Young Children