

txaeyc annual conference

November 6-8, 2025 | Round Rock, TX

SPONSORSHIP GUIDE



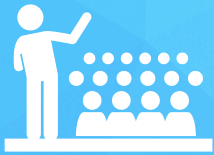
An Affiliate of **naeyc**

SECA

All sponsors are featured on the TXAEOYC website, included in conference email communications, and receive a complimentary exhibit booth along with access to the attendee list.

ATTENDEES

**+10%
Trainers**



**+5% Govt.
Agency**



**+22%
Administrators**



**+5%
Students**

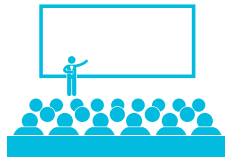


OFFERINGS

**+100
Presenters**



**+120
Sessions**



**+50
Exhibitors**



**+5 Special
Events**



REGISTRATION

**Sold Out
Event**



**1/3 First Time
Attendees**



**35% Group
Registration**



**+25% Early Bird
Registration**



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FULL DIGITAL ACCESS PACKAGE – \$3,500

Show up everywhere online and onsite. This comprehensive package puts your brand on every major digital touchpoint: digital signage across the venue, a banner ad in the app, a dedicated promotional email sent by TXAEOYC, a pre-event social media spotlight, and full attendee list access.

FRONT AND CENTER

Your brand. Every badge scan. Every schedule check. Every keynote. These top-tier opportunities anchor the full conference experience, positioning your organization at the center of thousands of interactions.

Name Badge Sponsor – \$10,000 (Exclusive)

Be worn by everyone. Your logo will appear on every attendee lanyard, traveling through exhibit halls, breakout rooms, and photo ops all weekend long.

Keynote Sponsor – \$8,000 (Exclusive)

Claim the spotlight during our most anticipated sessions. Your organization will be acknowledged live before the keynote, and your support will be highlighted across all promotional materials.

Program Sponsor – \$7,500 (Exclusive)

Land on the front page. As the exclusive program sponsor, your logo will be the first thing attendees see in the printed conference guide.

Conference App Sponsor – \$7,500 (Exclusive)

Be everywhere they go. Your logo will be embedded in the official mobile app that attendees use to navigate the conference.



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SIGNATURE TXAEYC EVENTS

Fuel the moments people remember. These sponsorships create the spaces where learning, laughter, and connection come alive. Your brand will be part of the conversations that last long after the conference ends.

Public Policy Luncheon Sponsor – \$5,000

Stand for advocacy. This luncheon brings together early childhood champions and policymakers to spotlight what's next for Texas families.

Accreditation Brunch Sponsor – \$5,000

Celebrate quality. Your brand will be recognized during this signature meal honoring NAEYC-accredited programs and high-performing educators across the state..

Outdoor Learning Environments Tour Sponsor – \$3,500

Back to nature. Attendees will explore outdoor play and learning spaces—and your logo will lead the way on signage, materials, and in tour communications.

Happy Hour Sponsor – \$2,000

Raise a glass to connection. This relaxed, high-energy social hour invites attendees to unwind and network. Your brand will be featured in signage, announcements, and event promotions throughout the venue.

LEARNING SPOTLIGHT | SESSION TRACK SPONSOR – \$2,500

Put your name where the learning happens. As a **Session Track Sponsor**, your logo appears in the program, and in the app alongside a curated group of sessions aligned to a specific area of focus. You'll also have the option to provide a resource or handout to session participants.

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DIGITAL REACH & RECOGNITION

Maximize your visibility across every screen. These à la carte options keep your brand the center of attention in the digital spaces attendees use most—before, during, and after the conference.

Digital Signage Inclusion – \$750

Your logo featured across all rotating digital signage screens throughout the venue.

Digital Promotion Bundle – \$1,500

Get your message in inboxes and feeds. This bundle includes a dedicated promotional email, crafted by your team and sent by TXAEOYC to all registered attendees. Plus, a branded shoutout on TXAEOYC's Facebook, Instagram, and LinkedIn before the event where we will tag and promote your channels.

App Banner Ad – \$1,000

Prominently placed in the app interface, your ad will be seen each time attendees open their schedule.



CUSTOM SPONSORSHIP OPPORTUNITIES

Let's build something lasting. Don't see the perfect fit? TXAEOYC offers custom sponsorships tailored to your goals and budget. Whether you're supporting a specific audience, promoting a program, or combining elements across tiers, we'll work with you to create something meaningful.

To reserve your sponsorship or explore custom options, contact: **Pamela Benson Owens** ✉ powens@edgeoys.com.