



NOVEMBER 5-7, 2026 | ROUND ROCK, TX

CHAPTER MEDIA KIT

Ready-to-use conference promotion for TXAEYC chapters

4 EMAILS | 4 SOCIAL POSTS | NEWSLETTER COPY | TALKING POINTS | GRAPHIC
EXAMPLES

November 5-7, 2026 | Kalahari Round Rock

Connections That Matter: Building the Future of Early Childhood Together

QUICK GUIDE

Start Here

This kit gives chapters a focused core set of conference materials: four ready-to-send emails, four social posts, newsletter copy, talking points, and matching graphics. The goal is to make promotion easier without making every message sound the same.

How to use the core kit

Start with the four core emails and four core social posts. Then keep going. Reuse the graphics and adapt the copy for local presenter spotlights, attendee reminders, chapter meetup details, member testimonials, and countdown posts.

How to customize the templates

Replace bracketed text such as [Chapter Name], [Presenter Name], and [Session Title].

Keep the official conference name, dates, location, logo, and registration link unchanged.

Add local details only when they are confirmed, including chapter meetups, group travel plans, or presenter information.

Pair each social caption with the matching graphic example included near the end of this kit.

What chapters should share beyond this kit

A quick post when chapter members register

A spotlight on any local presenter or board member attending

A reminder post in the final month before the conference

Photos from past TXAEYC conferences or chapter gatherings with the badge overlay

A final post asking members to comment if they will be in Round Rock

Copy note

The copy in this kit is ready to use throughout the campaign and focuses on attendance, chapter pride, and the conference experience.

REFERENCE

Conference at a Glance

Conference	2026 TXAEYC Annual Conference
Theme	Connections That Matter: Building the Future of Early Childhood Together
Dates	November 5-7, 2026
Location	Kalahari Round Rock
Leadership Day	Thursday, November 5
Conference Days	Friday-Saturday, November 6-7
Registration options	Leadership Day, Friday and Saturday conference registration, one-day registration, Virtual Leadership Access, and bundled options
Audience	Educators, directors, owners, administrators, coaches, advocates, students, higher education faculty, and other early childhood professionals
Registration	https://na.eventscloud.com/website/96369/
Website	texasaeyc.org

Core positioning

The TXAEYC Annual Conference is the largest gathering of early childhood professionals in Texas. That line should stay in the mix throughout your promotion.

GENERAL CONFERENCE INVITATION

Email 1

EMAIL CHAPTERS CAN SEND TO MEMBERS

Subject: Join [Chapter Name] in Round Rock this November

Preheader: *Our chapter is making plans for TXAEYC 2026.*

Our chapter is making plans for the 2026 TXAEYC Annual Conference, and we would love to see [Chapter Name] represented in Round Rock this November.

From November 5-7, early childhood professionals from across Texas will gather at Kalahari Round Rock for the largest early childhood conference in the state. It is a chance to step into the bigger conversation around our field and spend time with the people doing this work in every corner of Texas.

Attendees can choose Leadership Day on Thursday, the Friday and Saturday conference, or another registration option that fits them best, including one-day, virtual, and bundled choices.

2026 TXAEYC Annual Conference

November 5-7, 2026

Kalahari Round Rock

Register here: <https://na.eventscLOUD.com/website/96369/>

If you plan to attend, reply and let us know. We would love to highlight chapter members who will be in Round Rock.

LEADERSHIP DAY

Email 2

EMAIL CHAPTERS CAN SEND TO MEMBERS

Subject: Leadership Day is open to every early childhood professional

Preheader: *Thursday, November 5 at Kalahari Round Rock.*

Leadership Day is open to educators, teachers, directors, owners, coaches, administrators, students, advocates, and every early childhood professional who wants to grow their leadership skills.

Leadership Day opens the 2026 TXAEYC Annual Conference on Thursday, November 5. You do not need a formal title or supervisory role to attend. The day is designed for professionals who want to build confidence, strengthen teams, and take a larger role in shaping their program, classroom, or community.

Leadership Day may be purchased on its own or paired with Friday and Saturday conference registration.

Leadership Day
Thursday, November 5
Kalahari Round Rock

Learn more and register: <https://na.eventscloud.com/website/96369/>

Let us know if you are planning to attend so we can help connect [Chapter Name] members in Round Rock.

CONFERENCE DAYS

Email 3

EMAIL CHAPTERS CAN SEND TO MEMBERS

Subject: The conference continues Friday

Preheader: *Two days of sessions, speakers, exhibitors, and statewide connections.*

Friday and Saturday are the heart of the 2026 TXAEYC Annual Conference.

The Friday and Saturday conference brings together educators, teachers, directors, owners, coaches, administrators, advocates, students, and higher education faculty for two days of learning and connection. Expect sessions that speak to real work, an exhibitor hall, featured speakers, and plenty of chances to hear what other professionals are seeing across Texas.

If you have never been to TXAEYC before, this is a strong place to start. You will leave with ideas, contacts, and a clearer sense of what is happening across the field.

Conference Days

Friday-Saturday, November 6-7

Kalahari Round Rock

Register here: <https://na.eventscloud.com/website/96369/>

We would be glad to see [Chapter Name] in the room this November.

CONFERENCE THEME

Email 4

EMAIL CHAPTERS CAN SEND TO MEMBERS

Subject: Why the theme matters this year

Preheader: *Connections That Matter is more than a tagline.*

This year's theme is Connections That Matter: Building the Future of Early Childhood Together.

It fits this moment. The best ideas in our field do not happen in isolation. They happen when educators, directors, advocates, higher education faculty, and program leaders are in conversation with one another. That is part of what makes the TXAEYC Annual Conference worth showing up for.

The conference gives us a place to make those connections, bring home new ideas, and represent the work happening in [Chapter Name] and our local early childhood community.

2026 TXAEYC Annual Conference

November 5-7, 2026

Kalahari Round Rock

Register here: <https://na.eventscLOUD.com/website/96369/>

If you are attending, reply and let us know. We would love to recognize chapter members who will be there.

CORE POSTS 1 AND 2

Social Media Copy

Post 1: Our Chapter Is Going

BEST WITH THE “OUR CHAPTER IS GOING” GRAPHIC

[Chapter Name] is heading to Round Rock, and we want our members there too.

The 2026 TXAEYC Annual Conference brings early childhood professionals from across Texas together November 5-7 at Kalahari Round Rock.

If you are planning to attend, drop a comment or tag a colleague who should join you.

Register: <https://na.eventscloud.com/website/96369/>

#TXAEYC2026 #TXAEYC #ConnectionsThatMatter

Post 2: Leadership Day

BEST WITH THE LEADERSHIP DAY GRAPHIC

Leadership Day kicks off TXAEYC 2026 on Thursday, November 5.

Educators, teachers, directors, owners, coaches, administrators, students, and advocates are all welcome. You do not need a formal leadership title to take part.

Learn more and register: <https://na.eventscloud.com/website/96369/>

#TXAEYC2026 #TXAEYC

Keep posting after the core four

Use these as anchor posts, then keep the conference visible with reminder posts, presenter spotlights, member attendance updates, and image shares using the badge graphic.

CORE POSTS 3 AND 4

Social Media Copy

Post 3: Conference Days

BEST WITH THE CONFERENCE DAYS GRAPHIC

Friday and Saturday are the heart of the 2026 TXAEYC Annual Conference.

Expect sessions, speakers, exhibitors, and statewide connections with the people doing early childhood work across Texas.

Join us in Round Rock November 6-7.

Register: <https://na.eventscloud.com/website/96369/>

#TXAEYC2026 #TexasEarlyChildhood

Post 4: Connections That Matter

BEST WITH THE THEME GRAPHIC

Connections That Matter is the theme of TXAEYC 2026, and it is exactly what this conference delivers.

This is where early childhood professionals from across Texas come together to share ideas, strengthen relationships, and move the work forward.

November 5-7 | Kalahari Round Rock

Register: <https://na.eventscloud.com/website/96369/>

#TXAEYC2026 #ConnectionsThatMatter

Keep posting after the core four

Use these as anchor posts, then keep the conference visible with reminder posts, presenter spotlights, member attendance updates, and image shares using the badge graphic.

READY TO PASTE

Newsletter and Website Copy

Short newsletter blurb

75 words

Join early childhood professionals from across Texas at the 2026 TXAEYC Annual Conference, November 5-7 at Kalahari Round Rock. The conference includes Leadership Day, two days of conference sessions, speakers, exhibitors, and statewide connections. Our chapter hopes to see a strong [Chapter Name] turnout in Round Rock. Register at <https://na.eventscloud.com/website/96369/>

Longer website or newsletter feature

Full feature

The 2026 TXAEYC Annual Conference will bring early childhood professionals from across Texas together November 5-7 at Kalahari Round Rock.

This year's conference theme, Connections That Matter: Building the Future of Early Childhood Together, reflects what makes the event valuable. It is not only the sessions and speakers. It is also the chance to be in the room with people facing the same questions, leading the same work, and strengthening early childhood in communities across Texas.

Attendees can choose Leadership Day, the Friday and Saturday conference, a one-day option, Virtual Leadership Access, or a bundled registration. Leadership Day is open to educators, teachers, directors, owners, coaches, administrators, students, advocates, and anyone interested in growing their leadership.

Register Today: <https://na.eventscloud.com/website/96369/>

Website or event calendar listing

2026 TXAEYC Annual Conference | November 5-7, 2026 | Kalahari Round Rock

Join the largest gathering of early childhood professionals in Texas for Leadership Day, two days of conference sessions, speakers, exhibitors, and statewide connections. Learn more and register at <https://na.eventscloud.com/website/96369/>

ANNOUNCEMENTS AND TALKING POINTS

Chapter Meeting Copy

Read-aloud meeting announcement

Approximately 45 seconds

Registration is open for the 2026 TXAEYC Annual Conference, taking place November 5-7 at Kalahari Round Rock. This is the largest gathering of early childhood professionals in Texas and a chance for our chapter to be part of the statewide conversation around early childhood. Members can attend Leadership Day, the Friday and Saturday conference, one day only, or choose another registration option that fits. Leadership Day is open to educators, teachers, and professionals at every stage of their career. Register at <https://na.eventscloud.com/website/96369/>.

Chapter leader talking points

The conference takes place November 5-7 at Kalahari Round Rock.

Leadership Day is Thursday, November 5.

The conference continues Friday and Saturday, November 6-7.

The conference serves professionals across the early childhood field, not one job type or one part of the state.

The theme is Connections That Matter: Building the Future of Early Childhood Together.

Chapters can use this conference to highlight local presenters, build chapter visibility, and encourage members to attend together.

Optional local additions

Recognize any local chapter members who are presenting.

Share a chapter meetup time once it is confirmed.

Invite members to reply if they want to coordinate travel or room sharing.

Ask attending members to comment or complete a quick interest form.

GRAPHIC EXAMPLE

Our Chapter Is Going

txaeyc
annual
conference
connections

NOVEMBER 5-7, 2026 | ROUND ROCK, TX

Our Chapter Is Going

Join us in Round Rock

 **November 5-7, 2026**

 Invite your local early childhood community to attend

 **Register Today**

 texasaeyc.org

Suggested use

Pair with Email 1 or Social Post 1. Use this as the main chapter attendance graphic.

GRAPHIC EXAMPLE

Leadership Day

txaeyc
annual
conference
connections

NOVEMBER 5-7, 2026 | ROUND ROCK, TX

Leadership Day

 **Thursday, November 5**

 For educators, teachers, and
early childhood leaders
across Texas

 Round Rock, TX

 **Register Today**

 texasaeyc.org

Suggested use

Pair with Email 2 or Social Post 2. Use it with educators, teachers, directors, owners, administrators, coaches, students, and other early childhood professionals.

GRAPHIC EXAMPLE

Conference Days

txaeYC
annual
conference
connections

Conference Days

Friday-Saturday, November 6-7

**Sessions, speakers, exhibitors,
and statewide connections**

Round Rock, TX

Register Today

texasaeYC.org

Suggested use

Pair with Email 3 or Social Post 3. Use this to promote the Friday and Saturday conference experience.

GRAPHIC EXAMPLE

Connections That Matter



txaeyc
annual
conference
connections

NOVEMBER 5-7, 2026 | ROUND ROCK, TX

Connections That Matter

Building the Future of
Early Childhood Together

 November 5-7, 2026

 Round Rock, TX

 **Register Today**

 texasaeyc.org

Suggested use

Pair with Email 4 or Social Post 4. Use this to reinforce the conference theme and statewide nature of the event.

FINAL REFERENCE

Links, Hashtags, and Bonus Badge

Registration link

<https://na.eventscloud.com/website/96369/>

Conference website

texasaeYC.org

Approved hashtags

#TXAEEYC2026

#TXAEEYC

#ConnectionsThatMatter

#TexasEarlyChildhood

#EarlyChildhoodEducation

Share beyond the kit

Reshare the registration link regularly.

Post attendee photos with the badge overlay.

Spotlight presenters, chapter leaders, and members who are attending.

Keep conference messages visible in the final month.

SCAN TO REGISTER



BONUS BADGE



Use this on photos, attendee posts, and chapter graphics.

Questions

Contact Coleman McClung, Director of Communications, at coleman@texasaeYC.org.

Logo use

Do not stretch, recolor, crop, or place the conference logo over a busy background. Use the supplied logo and graphics as provided.